

ORDER



Orders
Order / Rev: 1599692
Alt Order #: 08414347
Product Desc: 1966/HOLCOMB FOR IND
Estimate: 1966
Flight Dates: 10/17/16 - 10/23/16
Original Date / Rev: 10/11/16 / 10/21/16
Order Type: Political

WAVE-TV
Primary AE: Lynda Turner
Sales Office: H-LA
Sales Region: National

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd #1240
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Holcomb, E/R/Governor/Indiana
Demographic: A35+
Product Codes: PL500
Priority: P 4
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/22/16	48	\$15,485.00	\$13,162.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	48	\$15,485.00	\$13,162.25	0.00
Totals	48	\$15,485.00	\$13,162.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
HRP LOS ANGELES			Start Of Order - End Of Order	100%
Lynda Turner			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVE	10/17/16	10/21/16	WAVE 3 News 6-630pmComm	6-6:30pm	MTWTF--		:30	5	\$225.00	P 7	0.00	NM	5	\$1,125.00
				WAVE 3 News 6-630pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		5				\$225.00		0.00			
E 2	WAVE	10/17/16	10/21/16	NET NBC Nightly News Comm	630-7p	-11----		:30	2	\$680.00	P 4	0.00	NM	2	\$1,360.00
				NBC Nightly News Mon-Sun											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-11----		2				\$680.00		0.00			
E 3	WAVE	10/22/16	10/22/16	WAVE 3 News 6pm-SatComm	6-630pm	-----1-		:30	1	\$150.00	P 7	0.00	NM	1	\$150.00
				WAVE 3 News 6pm-Sat											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$150.00		0.00			
N 4	WAVE	10/17/16	10/21/16	WAVE Sunrise III 6-7amComm	6-7am	MTWTF--		:30	10	\$320.00	P 4	0.00	NM	10	\$3,200.00
				WAVE Sunrsie III 6-7am											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		10				\$320.00		0.00			
N 5	WAVE	10/17/16	10/21/16	NET NBC Today Show Comm	7-9am	MTWTF--		:30	20	\$320.00	P 4	0.00	NM	19	\$6,080.00
				NET NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	MTWTF--		20				\$320.00		0.00			

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 Product Desc: 1966/HOLCOMB FOR IND
 Estimate: 1966
 WAVE-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	WAVE	10/17/16	10/21/16	NET NBC Today Show	Comm	7-9am	MTWTF--	:30	20	\$320.00	P 4	0.00	NM	19	\$6,080.00
				NET NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	MTWTF--		20			\$320.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	20	WAVE	10/17/16-10/23/16	NET NBC Today Show		7-9am	MTWThF-----	:30		(\$320.00)		0.00	NM		
				Credited											
				[MG-Make Good on New Line]											
N 6	WAVE	10/17/16	10/21/16	NET Days of Our Lives	Comm	1-2P	MTWTF--	:30	5	\$260.00	P 4	0.00	NM	5	\$1,300.00
				Days of Our Lives											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	MTWTF--		5			\$260.00		0.00				
N 7	WAVE	10/17/16	10/21/16	WAVE 3 @ 7 PM	Comm	M-F 6:58-7:27 PM	MTWTF--	:30	5	\$390.00	P 4	0.00	NM	5	\$1,950.00
				WAVE 3 @ 7 PM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	MTWTF--		5			\$390.00		0.00				
N 8	WAVE	10/21/16	10/21/16	NET NBC Today Show	Comm	7-9am	----F--	:30	1	\$320.00	P 4	0.00	NM	1	\$320.00
				NET NBC Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
		Week: 10/17/16	10/23/16	----F--		1			\$320.00		0.00				
													Totals	48	\$15,485.00



Target Enterprises
15260 Ventura Boulevard, Suite 1240
Sherman Oaks, CA 91403
(818) 905-0005

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

☐ FEDERAL CANDIDATE ☒ STATE/LOCAL CANDIDATE

Station and Location:	Date:
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I, Adam Stoll

being/on behalf of: Eric Holcomb for Indiana

a legally qualified candidate of the Republican

political party for the office of: Governor

in the General

election to be held on: Nov. 8

do hereby request station time as follows: **SEE ATTACHED SCHEDULES**

I represent that the payment for the above described broadcast time has been furnished by:

Eric Holcomb for Indiana 101 W. Ohio St. Ste. 1111 Indianapolis, IN 46204

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Kyle Hupfer, Treasurer

Adam Stoll 8/24/2016

Signature of Candidate or Authorized Representative

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Nina Ballinger 10/10/16

Signature Date

Nina Ballinger NSA

Printed Name Title



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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISING

I, Eric Holcomb for Indiana

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement: (check applicable box)

☐ DOES

☐ DOES NOT

refer to an opposing candidate. I further certify that for the programming that does refer to an opposing candidate: (check applicable box)

☒ The **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and the candidate has approved the broadcast.

☒ The **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Adam Stoll

Signature of candidate or Authorized Representative

Adam Stoll

Printed Name

8/24/2016

Date